



Living Now Book Awards

2021 guidelines & entry form – “books for better living”

We’ve all heard the expressions, “This book changed my life!” and “Changing the world, one book at a time.” The Living Now Book Awards are designed to honor those kinds of life-changing books, and to bring increased recognition to the year’s best lifestyle, homestyle, world-improvement and self-improvement books and their creators. We all seek healthier, more fulfilling lives for ourselves and for the planet, and books are very important tools for gaining knowledge about how to achieve these goals for ourselves, our loved ones, and for Planet Earth.

The purpose of the Living Now Book Awards is to celebrate the innovation and creativity of books that enhance the quality of life, from cooking and gardening to spirituality and wellness. The awards are open to all books written in English and appropriate for the North American market. Winning a Living Now Book Award brings recipients the credibility and publicity they need to further their book marketing and sales success.

Lifestyle publishing categories such as home, family, health and personal development are the fastest-growing segments of book publishing today, and the Living Now Book Awards help demonstrate the importance of these books to readers and their vitality in the marketplace.

how to enter

Note: the contest is for finished books only, as we judge on cover design, layout, etc. Entry is fast and convenient, either through our online entry site or with the attached printable entry form. Online entry requires using a credit card; mail-in entry requires paying by check or money order in U.S. funds.

who can enter

Authors and publishers around the world who write and publish in English may enter. Books with 2018-2020 copyrights or that are released between October 2019 and June 2021 are eligible. Books published since 2000 are eligible in the five Evergreen Medal categories. Authors whose publishers decline to enter may enter their books themselves. Ebooks are eligible and are judged in the various categories alongside print books. Each year we have entrants – and winners – from long-established publishers and first-time self-published authors.

evergreen medals

We include the Living Now Evergreen Book Medals, in five categories, to commemorate books published since the year 2000, for contributing to positive global change. Entry fee is the same as the other contest categories -- the main difference is that books published since the year 2000 are eligible. Our purpose is to identify truly world-changing books and bring them further recognition and exposure. Note: books published prior to October 2019 are eligible in these five Evergreen categories only.

2021 Living Now Book Awards

what does it cost?

The first early-bird entry fee is \$75 per title, per category, increasing to \$85 from January 10, 2021 to March 27, 2021, and then \$95 from March 28th until the final deadline of June 26, 2021. Enter one book in one category for a single entry fee; enter one book in two categories for two entry fees, etc. (Sorry, no discounts for multiple title or multiple category entries.)

why do we charge entry fees?

We charge entry fees to pay for administering the awards, including everything from the electricity and storage space to personnel and judges' fees, plus postage to mail books to judges and other expenses such as designing medals, award seals, and advertising materials to promote the results.

what do winners receive?

Gold, silver, and bronze medals will be awarded in each category. Each medal-winning book receives a packet including the medal, a certificate, 20 foil award seals, and awards marketing material. The award is designed as a marketing tool, so we hope the most valuable aspect of the award is in its promotional value and as a book sales stimulator.

what do I send in my entry package?

Please send two copies for each category entered. When entering a title in two categories, send four copies; entering three categories, send six copies, etc. Please include your online registration receipt or a completed entry form with check in the same package as the books, preferably tucked inside the front cover. You need not send any marketing kits, reviews or any other supporting material, as our judges are not allowed to see anything but the book itself. To submit an ebook, send as an email with PDF attachment to awards@bookpublishing.com with "Living Now Ebook Entry" in the subject line. Please only send PDF files or gifts from your chosen distributor.

judging process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and creativity. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to five medalists per category will be named on about July 29, 2021.

contest deadline

All entries must be completed online or postmarked by June 26, 2021.

contest entry confirmation and updates

We will confirm your entry via email, and send judging updates and results announcements by email as well. Please inform us of any email address changes or additional contacts you'd like added to our contest update email list.

questions?

Amy Shamroe, Awards Director
ashamroe@jenkinsgroupinc.com

1.800.706.4636 x1000

2021 Living Now Categories

1. Cookbooks - Natural, Nutrition, Organic, Vegetarian
2. Cookbooks - Ethnic, Holiday, Specialty
3. Gift/Specialty/Keepsake
4. Journal/Activity/Coloring Book
5. Animals/Pets
6. Green Living - Alternative Energy, Conservation, Gardening, etc.
7. Family/Parenting
8. Social Activism/Charity
9. Personal Growth - Self-Help
10. Motivation – Practical Self-Improvement
11. Sexuality/Femininity
12. Relationships/Marriage

13. Inspirational Memoir – Male
14. Inspirational Memoir – Female
15. Enlightenment/Spirituality
16. Metaphysical – Astrology, Tarot, Psychic Development
17. Exercise/Fitness/Yoga
18. Health/Wellness
19. Relaxation/Mindfulness
20. Caregiving/Eldercare
21. Mature Living/Aging
22. Grieving/Death & Dying
23. Inspirational Fiction
24. Adventure/Romance Fiction
25. Children’s Inspirational Picture Book
26. Digital Media

Evergreen Medal Categories

Any book published since Jan. 1, 2000 that has not already won an Evergreen Medal may enter:

EB1 - Living Now Evergreen Book Medal for World Peace

EB2 - Living Now Evergreen Book Medal for Health & Wellness

EB3 - Living Now Evergreen Book Medal for Personal Growth

EB4 - Living Now Evergreen Book Medal for Spiritual Leadership

EB5 - Living Now Evergreen Book Medal for Nature Conservation

confused about categories?

If you’re unsure about the category and would like me to look at your book when it arrives, add a note, **AMY CHECK CATEGORY** and I’ll do so and contact you to discuss it.



2021 Living Now Entry Form

When paying by check, please include this form with your entry, preferably folded and inserted inside the front cover.

title info

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered (You may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!

Early-bird entry fee #1 – Open date until Jan. 9, 2021 _____ @ \$75 = _____

Early-bird entry fee #2 – Jan. 10 until March 26, 2021 _____ @ \$85 = _____

Regular entry fee – March 27 until the final deadline June 26, 2020 _____ @ \$95 = _____

(All Fees to be submitted in U.S. Funds)

Contact Person

Email Address

Company / Publisher (for mailing purposes)

Mailing Address

City, State, Postal Code, Country

Telephone

method of payment

check or money order in U.S. funds payable to Living Now Awards

To enter with credit card, visit our online entry page:
www.livingnowawards.com

how to send

Ship books with entry fee(s) and entry form(s) to:

Living Now Awards 2021
Jenkins Group
1129 Woodmere Ave – Suite B
Traverse City, MI 49686