



Living Now Book Awards

2024 guidelines & entry form – “books for better living”

We've all heard the expressions, “This book changed my life!” and “Changing the world, one book at a time.” The Living Now Book Awards are designed to honor those kinds of life-changing books, and to bring increased recognition to the year’s best lifestyle, homestyle, world-improvement and self-improvement books and their creators. We all seek healthier, more fulfilling lives for ourselves and for the planet, and books are very important tools for gaining knowledge about how to achieve these goals for ourselves, our loved ones, and for Planet Earth.

The purpose of the Living Now Book Awards is to celebrate the innovation and creativity of books that enhance the quality of life, from cooking and gardening to spirituality and wellness. The awards are open to all books written in English and appropriate for the North American market. Winning a Living Now Book Award brings recipients the credibility and publicity they need to further their book marketing and sales success.

Lifestyle publishing categories such as home, family, health and personal development are the fastest-growing segments of book publishing today, and the Living Now Book Awards help demonstrate the importance of these books to readers and their vitality in the marketplace.

how to enter

Note: the contest is for finished books only, as we judge on cover design, layout, etc. Entry is fast and convenient, either through our online entry site or with the attached printable entry form. Online entry requires using a credit card; mail-in entry requires paying by check or money order in U.S. funds.

who can enter

Authors and publishers around the world who write and publish in English may enter. Books with 2022-2024 copyrights are eligible. Any books published since 2000 are eligible in the five Evergreen Medal categories. Publishers or individual authors may enter their titles. E-books are eligible and are judged in the various categories alongside print books in all categories, as well as digital media. Each year we have entrants – and winners – from long-established publishers and first-time self-published authors.

evergreen medals

We include the Living Now Evergreen Book Medals, in five categories, to commemorate books published since the year 2000, for contributing to positive global change. Entry fee is the same as the other contest categories – the main difference is that books published since the year 2000 are eligible. Our purpose is to identify truly world-changing books and bring them further recognition and exposure. Note: Books published prior to 2020 are eligible in these five Evergreen categories only.



what does it cost?

The first early-bird entry fee is \$75 per title, per category until January 14, 2024, increasing to \$85 until April 8, 2024, and then \$95 until the final deadline of June 24, 2024. Enter one book in one category for a single entry fee; enter one book in two categories for two entry fees, etc. (Sorry, no discounts for multiple title or multiple category entries.)

why do we charge entry fees?

We charge entry fees to pay for administering the awards, including everything from the electricity and storage space to personnel and judges' fees, plus postage to mail books to judges and other expenses such as designing medals, award seals, and advertising materials to promote the results.

what do winners receive?

Gold, silver, and bronze medals will be awarded in each category. Each medal-winning book receives a packet including the medal, a certificate, 20 foil award seals, and awards marketing material. The award is designed as a marketing tool, so we hope the most valuable aspect of the award is in its promotional value and as a book sales stimulator.

what do I send in my entry package?

Please send one copy for each category entered. When entering a title in two categories, send two copies; entering three categories, send three copies, etc. Please include your online registration receipt or a completed entry form with check preferably tucked inside the front cover if possible. If sending directly from a warehouse, please enter online and we will be able to match your entry to your book when it arrives. You need not send any marketing kits, reviews or any other supporting material, as our judges are not allowed to see anything but the book itself. To submit an e-book, send as an email with PDF attachment to digital@jenkinsgroupinc.com with your order number in the subject line. Please only send PDF files or gifts from your chosen host platform (e.g- Amazon or Audible).

digital media category

This category was created specifically for e-books and audiobooks – Digital Media. E-book files (PDF only please) can be uploaded after entry or sent as a gift from your distributor. Audiobooks must be entered as a gift from your platform of choice – please do not send files. Entries and gifts can be sent to digital@jenkinsgroupinc.com.

judging process

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and creativity. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to five medalists per category will be named on August 4, 2024.

contest entry confirmation and updates

We will confirm your entry via email, and send judging updates and results announcements by email as well. Please inform us of any email address changes or additional contacts you'd like added to our contest update email list. All entries must be completed online or postmarked by June 24, 2024.

questions?

Amy Shamroe, Awards Director

231.933.4958 x1000

amys@jenkinsgroupinc.com

Living Now 2024 Categories



1. cookbooks - general
2. cookbooks - cultural, holiday, specialty
3. gift/specialty/keepsake
4. journal/activity/coloring book
5. animals/pets
6. green living - alternative energy, conservation, gardening
7. family/parenting
8. social activism/charity
9. personal development/growth
10. motivation/self-improvement
11. sexuality/femininity
12. relationships/marriage
13. inspirational memoir - male
14. inspirational memoir - female
15. enlightenment/spirituality
16. metaphysical - astrology, tarot, psychic development
17. exercise/fitness/yoga
18. health/wellness
19. relaxation/mindfulness
20. mature living/caregiving
21. grieving/death/dying
22. how-to/diy
23. general fiction
24. romance fiction
25. children's inspirational picture book
26. digital media (e-book or audiobook)

evergreen categories

- EB1 - living now evergreen book medal for world peace
- EB2 - living now evergreen book medal for health & wellness
- EB3 - living now evergreen book medal for personal growth
- EB4 - living now evergreen book medal for spiritual leadership
- EB5 - living now evergreen book medal for nature conservation
- EB6 - living now evergreen book medal for fiction

evergreen categories

See above for details on Evergreen categories. Any book published since Jan. 1, 2000 that has not already won an Evergreen category may enter. Evergreen winners are generally awarded gold, silver, and bronze and receive Living Now Awards seals and medals.

entering e-books/Digital Media Category

An e-book can be entered in any category, including digital media. E-books may be submitted electronically in PDF format, and submissions must be paid for via online entry at www.LivingNowAwards.com. After completing your payment, please email your e-book as a PDF attachment to digital@jenkinsgroupinc.com. Please make sure to include your order number in the subject line.

confused about categories?

If you are unsure about the category and would like Amy to look at your book when it arrives, add a note, AMY CHECK CATEGORY and it will be reviewed.



2024 Living Now Entry Form

Please include this form with your entry, preferably folded and inserted inside the front cover.

title info

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered (you may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!

Early-bird entry fee #1 – Open date until Jan. 14, 2024 _____ @ \$75 = _____

Early-bird entry fee #2 – Jan. 15 until April 8, 2024 _____ @ \$85 = _____

Regular entry fee – April 9 until the final deadline June 24, 2024 _____ @ \$95 = _____

(All Fees to be submitted in U.S. Funds from U.S. based accounts)

Contact Person

Email Address

Company / Publisher (for mailing purposes)

Mailing Address (please include suite/floor/apartment number if applicable)

City, State, Postal Code, Country

Telephone

Mail to:

**Living Now Awards
1129 Woodmere Ave., Ste. B
Traverse City, MI 49686**

Enter with Credit Card Online:

www.LivingNowAwards.com