



# Living Now Book Awards

## 2020 guidelines & entry form – “books for better living”

We’ve all heard the expressions, “This book changed my life!” and “Changing the world, one book at a time.” The Living Now Book Awards are designed to honor those kinds of life-changing books, and to bring increased recognition to the year’s best lifestyle, homestyle, world-improvement and self-improvement books and their creators. We all seek healthier, more fulfilling lives for ourselves and for the planet, and books are very important tools for gaining knowledge about how to achieve these goals for ourselves, our loved ones, and for Planet Earth.

The purpose of the Living Now Book Awards is to celebrate the innovation and creativity of books that enhance the quality of life, from cooking and gardening to spirituality and wellness. The awards are open to all books written in English and appropriate for the North American market. Winning a Living Now Book Award brings recipients the credibility and publicity they need to further their book marketing and sales success.

Lifestyle publishing categories such as home, family, health and personal development are the fastest-growing segments of book publishing today, and the Living Now Book Awards help demonstrate the importance of these books to readers and their vitality in the marketplace.

### **how to enter**

Note: the contest is for finished books only, as we judge on cover design, layout, etc. Entry is fast and convenient, either through our online entry site or with the attached printable entry form. Online entry requires using a credit card; mail-in entry requires paying by check or money order in U.S. funds.

### **who can enter**

Authors and publishers around the world who write and publish in English may enter. Books with 2018-2020 copyrights or that are released between October 2018 and June 2020 are eligible. Books published since 2000 are eligible in the five Evergreen Medal categories. Authors whose publishers decline to enter may enter their books themselves. Ebooks are eligible and are judged in the various categories alongside print books. Each year we have entrants – and winners – from long-established publishers and first-time self-published authors.

### **evergreen medals**

Eighteen years into this new millennium, we include the Living Now Evergreen Book Medals, in five categories, to commemorate books published since the year 2000, for contributing to positive global change. Entry fee is the same as the other contest categories -- the main difference is that books published since the year 2000 are eligible. Our purpose is to identify truly world-changing books and bring them further recognition and exposure. Note: books published prior to October 2018 are eligible in these five Evergreen categories only.



# 2020 Living Now Book Awards

## **what does it cost?**

The first early-bird entry fee is \$75 per title, per category, increasing to \$85 from January 12, 2020 to April 11, 2020, and then \$95 from April 12, 2020 until the final deadline of June 27, 2020. Enter one book in one category for a single entry fee; enter one book in two categories for two entry fees, etc. (Sorry, no discounts for multiple title or multiple category entries.)

## **why do we charge entry fees?**

We charge entry fees to pay for administering the awards, including everything from the electricity and storage space to personnel and judges' fees, plus postage to mail books to judges and other expenses such as designing medals, award seals, and advertising materials to promote the results.

## **what do winners receive?**

Gold, silver, and bronze medals will be awarded in each category. Each medal-winning book receives a packet including the medal, a certificate, 20 foil award seals, and awards marketing material. The award is designed as a marketing tool, so we hope the most valuable aspect of the award is in its promotional value and as a book sales stimulator.

## **what do I send in my entry package?**

Please send two copies for each category entered. When entering a title in two categories, send four copies; entering three categories, send six copies, etc. Please include your online registration receipt or a completed entry form with check in the same package as the books, preferably tucked inside the front cover. You need not send any marketing kits, reviews or any other supporting material, as our judges are not allowed to see anything but the book itself. To submit an ebook, send as an email attachment to [awards@bookpublishing.com](mailto:awards@bookpublishing.com) with "Living Now Ebook Entry" in the subject line. Send in any commonly used format and include book title in the file name.

## **judging process**

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and creativity. Our judging panel includes experts from the fields of editing, design, reviewing, bookselling and library. Three to five medalists per category will be named on about July 30, 2020.

## **contest deadline**

All entries must be posted online or postmarked by June 27, 2020.

## **contest entry confirmation and updates**

We will confirm your entry via email, and send judging updates and results announcements by email as well. Please inform us of any email address changes or additional contacts you'd like added to our contest update email list.

## **questions?**

Amy Shamroe, Awards Director  
[ashamroe@bookpublishing.com](mailto:ashamroe@bookpublishing.com)

1.800.706.4636 x1000



# 2020 Living Now Categories

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|---|---|
| <ol style="list-style-type: none"><li>1. Cookbooks - Natural, Nutrition, Organic, Vegetarian</li><li>2. Cookbooks - Ethnic, Holiday, Specialty</li><li>3. Gift/Specialty/Keepsake</li><li>4. Journal/Activity/Coloring Book</li><li>5. Animals/Pets</li><li>6. Green Living - Alternative Energy, Conservation, Gardening, etc.</li><li>7. Family/Parenting</li><li>8. Social Activism/Charity</li><li>9. Personal Growth - Self-Help</li><li>10. Motivation – Practical Self-Improvement</li><li>11. Sexuality/Femininity</li><li>12. Relationships/Marriage</li></ol> | <ol style="list-style-type: none"><li>13. Inspirational Memoir – Male</li><li>14. Inspirational Memoir – Female</li><li>15. Enlightenment/Spirituality</li><li>16. Metaphysical – Astrology, Tarot, Psychic Development</li><li>17. Exercise/Fitness/Yoga</li><li>18. Health/Wellness</li><li>19. Meditation/Relaxation</li><li>20. Healing Arts/Bodywork/Energy Techniques</li><li>21. Caregiving/Eldercare</li><li>22. Mature Living/Aging</li><li>23. Grieving/Death &amp; Dying</li><li>24. Inspirational Fiction</li><li>25. Adventure/Romance Fiction</li><li>26. Children’s Inspirational Picture Book</li></ol> |
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## Evergreen Medal Categories

Any book published since Jan. 1, 2000 that has not already won a Evergreen Medal may enter:

- EB1 - Living Now Evergreen Book Medal for World Peace
- EB2 - Living Now Evergreen Book Medal for Health & Wellness
- EB3 - Living Now Evergreen Book Medal for Personal Growth
- EB4 - Living Now Evergreen Book Medal for Spiritual Leadership
- EB5 - Living Now Evergreen Book Medal for Nature Conservation

confused about categories?

If you’re unsure about the category and would like me to look at your book when it arrives, add a note, AMY CHECK CATEGORY and I’ll do so and contact you to discuss it.



# 2020 Living Now Entry Form

When paying by check, please include this form with your entry, preferably folded and inserted inside the front cover.

## title info

\_\_\_\_\_

Title

\_\_\_\_\_

Author

\_\_\_\_\_

Publisher Name (as you'd like it to appear in results listing and publicity)

\_\_\_\_\_

Category(s) Entered (You may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

**PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!**

Early-bird entry fee #1 – Open date until Jan. 11, 2020 \_\_\_\_\_ @ \$75 = \_\_\_\_\_

Early-bird entry fee #2 – Jan. 12, 2020 until April 11, 2020 \_\_\_\_\_ @ \$85 = \_\_\_\_\_

Regular entry fee – April 12, 2020 until the final deadline June 27, 2020 \_\_\_\_\_ @ \$95 = \_\_\_\_\_

(All Fees to be submitted in U.S. Funds)

\_\_\_\_\_

Contact Person

\_\_\_\_\_

Email Address

\_\_\_\_\_

Company / Publisher (for mailing purposes)

\_\_\_\_\_

Mailing Address

\_\_\_\_\_

City, State, Postal Code, Country

\_\_\_\_\_

Telephone

## method of payment

check in U.S. funds payable to Living Now Awards

To enter with credit card, visit our online entry page:  
[www.livingnowawards.com](http://www.livingnowawards.com)

## how to send

Ship books with entry fee(s) and entry form(s) to:

Living Now Awards 2020  
Jenkins Group  
1129 Woodmere Ave – Suite B  
Traverse City, MI 49686